



Buyer Representation

Buying a house is most certainly one of the biggest financial commitments you will make during your lifetime. Therefore, it only makes sense that you would want to know about all the options to home buying. Buyer Brokerage is an important option all buyers should consider.

To decide whether Buyer Brokerage may be right for you, please take a few minutes to consider the following questions:

1. Would you like your Realtor to tell you if he or she thought a home was overpriced?
2. Would you like your Realtor to work to get you a lower price, if possible?
3. Would you like your Realtor to write an Offer to Purchase with terms which reflect your best interests rather than the Sellers?
4. Would you like to work with a Realtor who represents your interests rather than the interests of the seller?

If you answered YES to any of these, then please consider one final question...

5. If it wouldn't COST you anything, in addition to the commission that is already built into the sales price, would you be interesting in learning more about Buyer Brokerage?

In Wisconsin, an agent automatically represents the Seller – unless you sign a Buyer Representation agreement

Under Buyer Agency, fees are negotiable when a Buyers Agency Contract is signed. The commission often comes from the Seller as a transaction fee and in most cases the Agent is paid no more than a traditional Brokers fee. Keeping in mind that if a property is not found for the Buyer in the time allotted or terms stated on the contract, no fee is paid to the Broker. Working under a Buyer's Agent Contract, you not only get the full attention of my real estate expertise, but I can also save you MONEY by negotiating price, concessions, terms and can assist you in finding the right financing for you.